

darren kemp

User Experience Designer

Experience

Vanguard

Design Strategist

September 2022–Present

- Collaborating with marketing team, product owners, and editorial to provide strategic design solutions for Vanguard's Financial Wellness initiatives.
- Contributing to Vanguard's design system to ensure brand consistency across it's departments.

Infosys

Intermediate User Experience Designer

October 2020–September 2022

- Worked along with Vanguard to redesign their Retirement plan dashboard.
- Designed and delivered complex transactional designs within cross-functional teams for the invest, retire, and save journeys.

Vanguard

Intermediate User Experience Designer

July 2018–October 2020

- Leveraged human-centered design principles to conceptualize and prototype digital experiences reaching 4.8 million 401k participants.
- Launched a personalized email campaign to retirement plan participants that resulted in a click through rate 176% higher than the financial services industry average.

The University of the Arts Continuing Education

Lecturer

January 2019–May 2019

- Developed a robust curriculum for the Adobe Illustrator course in the school of Continuing Education.
- Instructed students on both technical skills for using the software and design principles, through a series of projects built on previous skills and concepts.

The Institute of Contemporary Art (ICA)

Design Intern

Summer 2017

- Designed layouts, posters, web graphics, and branding for exhibition events.
- Observed the intersection between fine art, graphic design, and user experience in the day to day operations of the ICA.

Education

The University of the Arts

Bachelor of Fine Arts in Graphic Design

Philadelphia, PA

Tools

Adobe

Illustrator
InDesign
Photoshop

Interactive

Figma
InVision
Sketch

Microsoft

Outlook
Powerpoint
Teams
Word

Project Management

Agile
Confluence
Jira