darren kemp

User Experience Designer

darrenjkemp.com
darrenkempis@gmail.com
267.997.9404

Experience

Vanguard
Design Strategist
September 2022–Present

- Collaborating with marketing team, product owners, and editorial to provide strategic design solutions for Vanguard's Financial Wellness initiatives.
- Contributing to Vanguard's design system to ensure brand consistency across it's departments.

Infosys
Intermediate User Experience Designer
October 2020–September 2022

- Worked along with Vanguard to redesign their Retirement plan dashboard.
- Designed and delivered complex transactional designs within cross-functional teams for the invest, retire, and save journeys.

Vanguard
Intermediate User Experience Designer
July 2018–October 2020

- Leveraged human-centered design principles to conceptualize and prototype digital experiences reaching 4.8 million 401k participants.
- Launched a personalized email campaign to retirement plan participants that resulted in a click through rate 176% higher than the financial services industry average.

The Universty of the Arts Continuing Education
Lecturer
January 2019–May 2019

- Developed a robust curriculum for the Adobe Illustrator course in the school of Continuing Education.
- Instructed students on both technical skills for using the software and design principles, through a series of projects built on previous skills and concepts.

The Institute of Contemporary Art (ICA)
Design Intern
Summer 2017

- Designed layouts, posters, web graphics, and branding for exhibition events.
- Observed the intersection between fine art, graphic design, and user experience in the day to day operations of the ICA.

Education

The University of the Arts
Bachelor of Fine Arts in Graphic Design
Philadelphia, PA

Skills

Sketch	Illustrator	Jira	Accessibility
InVision	Photoshop	Confluence	HTML
UX Pin	InDesign	Agile	CSS
Principle	After Effects		